



Population Health Planning Guide website

The *Plan for Improving Population Health* (P4IPH) is a set of strategies, data and resources to help promote population health initiatives in Washington State. These resources are housed on a new website called the Population Health Planning Guide.

Population health issues are ever-evolving in our state. Our partners and stakeholders need a nimble resource that can keep pace with new information and needs as they arise.

By developing the Planning Guide as a web-based tool, we will be able to infuse the content with new strategies and resources as they are developed and tested, and take on new health issues as they are identified.

Partners and stakeholders statewide will be able to use the Planning Guide to:

- Apply a population health approach to any health issue.
- Create a plan to improve a health issue in their community or with a target population.
- Turn their plan into action.
- Share success stories, as well as challenges and lessons learned.

The Planning Guide is currently on the Department of Health (DOH) website at doh.wa.gov/P4IPH but it will have a new home in early 2017 as part of the Practice Transformation Support Hub's Resource Portal. The Portal is currently being developed by the University of Washington (UW) and DOH. Moving the Planning Guide to the Portal will help further align these two Healthier Washington initiatives, providing a sustainable, curated and connected resource.

Background

DOH staff listened to feedback from both the Center for Medicare and Medicaid Innovation (CMMI) and a variety of partners and stakeholders, including internal and external advisory groups, when developing the Planning Guide.

Our web-based resource moves the plan forward, and helps lay the foundation for creating an evolving—and sustainable—resource.

Along with key federal deliverables, Planning Guide information:

- Works in support of Healthier Washington and other transformation initiatives in the state.
- Aligns with the Prevention Framework, which proposed how the state, regional and local communities could measure their success in alignment with the statewide common measure set.
- Promotes community-clinical linkages, which help to connect providers, community organizations, and public health agencies so they can improve health outcomes for patients.
- Supports value-based payment.

Version 1.0 and beyond

Version 1.0 of the Planning Guide content develops the foundation for future versions of the site and meets CMMI requirements of providing information for diabetes, obesity and tobacco.

We will continue to add information to the site including many of the content suggestions from partners and stakeholders, more health issues, upstream strategies, templates and FAQs.

Creating a resource that is useful to our partners and stakeholders is our top priority. Version 1.0 is just the first step. There will be ongoing opportunities for feedback, and the Planning Guide will be shaped by user input as it evolves.

Phased approach

- Continue to work with partners and stakeholders on enhancing and refining the Planning Guide website.
- Continue working to transfer the Planning Guide website to the Practice Transformation Support Hub Portal.
- December 15: Version 1.2 of the Population Health Planning Guide website launch.
- December - January: Version 1.2 move to section of Hub Portal website for late January/early February launch.